

FOR IMMEDIATE RELEASE

**Senheng and Progressture Solar Launch Solar and Battery Energy Storage Systems
in East Malaysia**

Available to homeowners now across 20 Senheng and senQ outlets in Sabah and Sarawak

Kuala Lumpur, 7 October 2025 – Senheng Electric (KL) Sdn. Bhd. (“Senheng”), Malaysia’s leading consumer electronics retailer, has partnered with clean energy provider Progressture Power Sdn Bhd (“Progressture Solar”) to expand its solar energy offering into East Malaysia. Through 20 Senheng and senQ outlets in Sabah and Sarawak, homeowners can now access residential solar and battery energy storage systems (BESS). The collaboration reflects both companies’ commitment to making clean energy more accessible and reliable, especially for communities facing frequent power supply challenges.

Through Senheng and Progressture Solar’s partnership, homeowners can choose from solar-only systems, BESS-only backup, or combined solar-and-BESS packages with hybrid inverters — all tailored to East Malaysia’s policy frameworks and household needs. These packages are installed and supported by Progressture Solar, a leading clean energy provider with deep experience in residential, commercial, industrial, and utility-scale solar deployment.

To make solar more affordable and hassle-free, Senheng is offering flexible financing through instalment plans with 0% interest for up to 60 months, 10% S-Coin Cashback, insurance coverage comprising solar PV for home insurance of up to RM30,000, free standard installation nationwide, and a Solar for Everyone financing scheme. Packages start from RM24,500 and provide customers with potential monthly electricity bill savings. As a special launch offer, the first 30 customers who make a solar purchase in East Malaysia will receive 30% S-Coin Cashback from now until 31 October 2025. On top of that, every solar purchase made within the same period will also come with a complimentary Viomi Water Purifier Nano worth RM2,799.

“At Senheng, we believe that solar energy should be simple, accessible, and beneficial to all Malaysians, not just those in big cities,” said Mr. Lim Kim Heng, Managing Director of Senheng. “This partnership with Progressture Solar helps us reach more East Malaysians

communities and offer them a practical solution to frequent grid challenges. It's part of our commitment to sustainability and delivering long-term value to our customers."

Mr. Cliff Siaw, Co-Founder and Chief Executive Officer of Progressture Solar, added, "We're proud to partner with Senheng, a trusted retail brand, to deliver clean energy solutions for East Malaysian homeowners. Premier Abang Johari's vision of turning Sarawak into a clean energy powerhouse is truly inspiring, and as a Sarawakian from Kuching, I am deeply honoured to bring solutions directly to my home state by advancing solar and battery access for our communities. With strong government support through Net Energy Metering (NEM) and Self-Consumption (SELCO), and the urgent need for more reliable electricity in Sabah and Sarawak, this is the right moment to expand solar access. By making solar affordable and dependable, we're helping more Malaysians take part in the clean energy movement."

The rollout comes at a timely moment. In Peninsular Malaysia, homeowners previously enjoyed rebates of up to RM4,000 under the Solar for Rakyat Incentive Scheme (SolaRIS), which ended on 30 April 2025. Now, Sarawak homeowners have even greater support with the introduction of a new NEM subsidy. NEM allows households to export excess solar energy back to the grid and offset their electricity bills, and from 2026, Sarawak Energy will provide a subsidy of up to RM12,000 for the installation of residential solar systems — significantly lowering the cost of adoption. The subsidy will apply to successful NEM installations from 2026, but homeowners who act now can lock in their systems by placing a deposit at any Senheng or senQ outlet.

In Sabah, residents benefit from the SELCO scheme, which enables them to directly use the solar energy they generate. With the addition of BESS, homeowners can now store solar power for later use, offering greater energy independence. For more flexibility, homeowners can also opt for a BESS-only solution that stores grid energy for emergency use — this is critical in a state where blackouts can affect entire districts.

Senheng and Progressture Solar's initiative supports Malaysia's national energy transition goals of achieving a 40% renewable energy mix by 2035 and net-zero emissions by 2050. It also aligns with Sarawak's Energy Transition Policy (SET-P), which emphasises renewable energy adoption and decarbonisation to drive sustainable growth. As East Malaysia advances clean energy innovation through hydrogen and hydropower, this partnership ensures households are not left behind. By bringing proven solar solutions to homes across Sabah and Sarawak, more Malaysians can take part in the shift toward a low-carbon future.

SENHENG



PROGRESSTURE SOLAR
CREATING A BETTER FUTURE

To learn more about the benefits of solar energy, explore BESS, and discover how you can make an eco-friendly impact while enjoying exclusive rewards in East Malaysia, visit any Senheng or senQ outlet in Sabah and Sarawak or check out the website at <https://discover.senheng.com.my/progressturesolar>.



About Senheng Electric (KL) Sdn. Bhd.

Senheng is Malaysia's leading consumer electrical and electronics retailer. Founded in 1989, the Group has grown its retail network to over 100 physical stores across Peninsular and East Malaysia, and is supported by various online retail platforms.

The Group's stores carry more than 180 renowned consumer E&E brands, featuring a comprehensive range of digital gadgets, audio visuals, home appliances and related products.

An early adopter of digitalisation and business transformation, Senheng continues to deliver excellent customer satisfaction via its seamless New Retail Model. The Group has a growing customer base, with over 4 million PlusOne loyalty members to date.

For the latest updates, please visit <http://www.senheng.com.my> or follow "SENHENG Malaysia" on [Facebook](#), [Instagram](#), and [Twitter](#).

About Progressture Power Sdn Bhd

Progressture Power Sdn Bhd ("Progressture Solar") is a leading Clean Energy Solutions Provider and Net-Zero Partner in Malaysia that empowers companies to achieve their Net-Zero targets and helps homeowners to reduce their electricity bills. Through comprehensive decarbonisation solutions – such as Solar Power Purchase Agreements (PPAs), Engineering, Procurement, and Construction, Renewable Energy Certificates (RECs), carbon credits, and more – Progressture Solar supports homes and businesses in achieving a sustainable future and facilitating a smooth transition to clean energy.

For more updates, please visit <https://www.progressturesolar.com/> or follow "Progressture Solar" on [Facebook](#), [Instagram](#), and [LinkedIn](#).